

AVYANNA' 26



Sponsorship Brochure

11th | 12th | 13th | 14th March
SYMBIOSIS MEDICAL COLLEGE FOR WOMEN



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SMCW

Symbiosis Medical College for Women (SMCW), the visionary initiative of Prof.Dr. S.B.Mujumdar, is a sanctuary of learning and growth. Nestled amidst the serene hills and lush greenery of a 350-acre campus, it provides an inspiring environment for education. The Symbiosis University Hospital and Research Centre, an architectural marvel, was internationally recognized at the 2021 Surface Design Awards in London for its outstanding design.

At SMCW, harmony and balance define the academic atmosphere. The dedicated faculty not only nurtures the intellect but also shapes the character of students. As an all-women's institution, it stands as a beacon of empowerment, encouraging young women to excel academically while embracing their individuality and aspirations.



AVYANNA '26

AVYANNA, the inter-college Cultural and Sports fest of Symbiosis Medical College for Women, Pune, celebrates creativity through art, music, literature, academics, sports, and dance. Symbolized by the Zibu emblem of resilience and SMCW's spirit of empowered beauty, it thrives on strength and talent. Hosted at Symbiosis International University's scenic Lavale campus, the four-day fest draws 8000+ students, offering exhilarating performances, cultural vibrance, and a dynamic platform for unity, expression, and unforgettable celebrations.

EVENT DETAILS:

Dates- 11th to 14th March 2026

Location- Symbiosis Medical College for women, SIU campus, Lavale, Pune

Expected footfall- 8000+

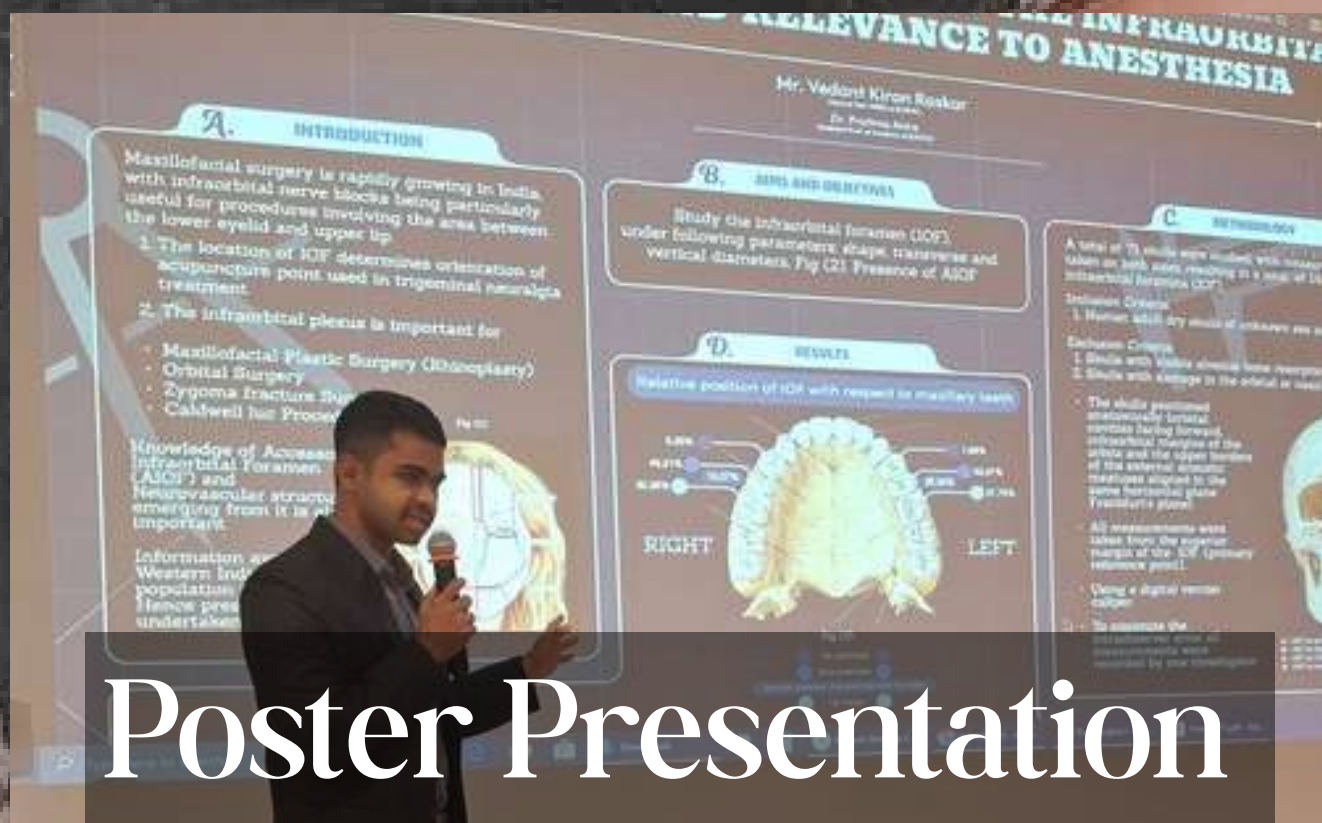
FLAGSHIP EVENTS



Artist Night



Fashion Show



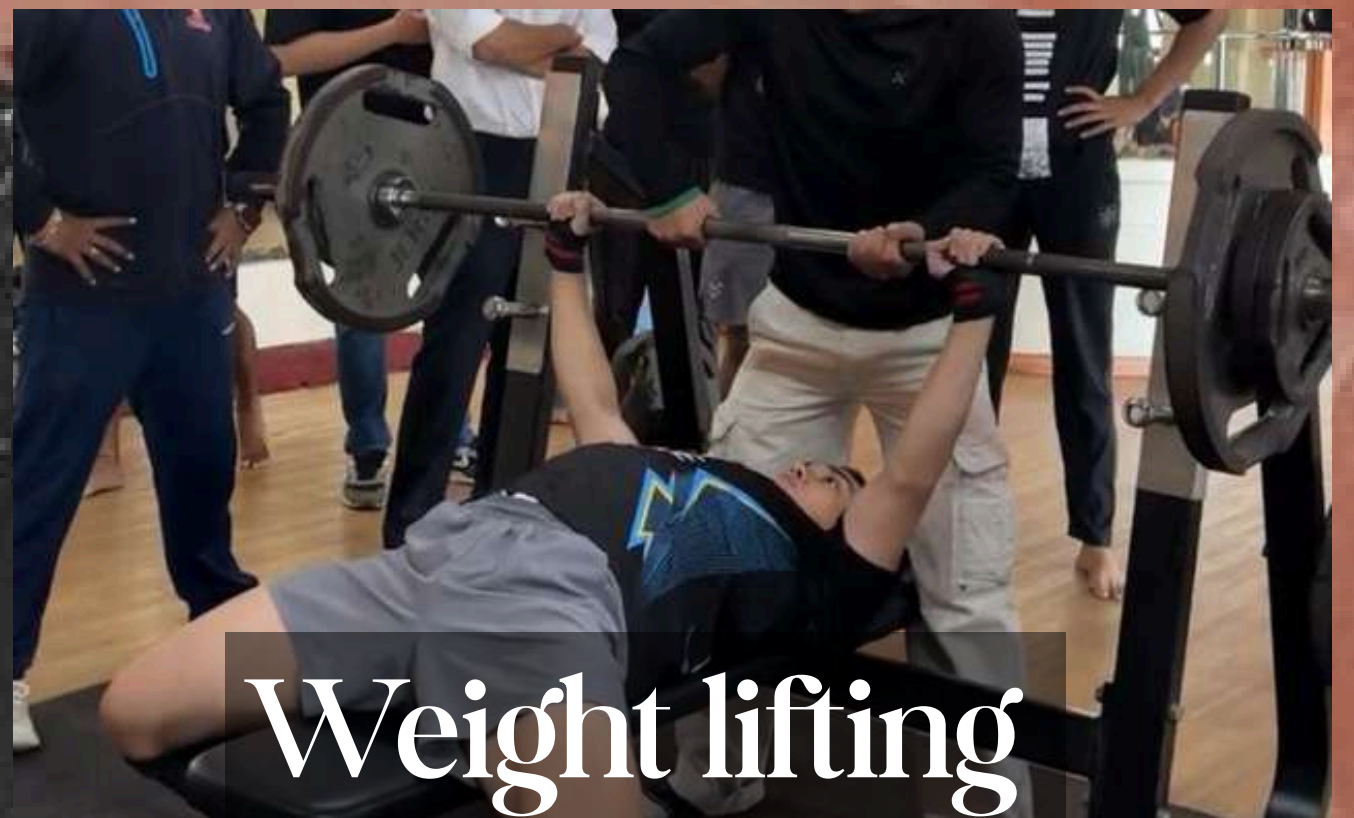
Poster Presentation



Battle of Bands



Nukkad Natak



Weight lifting



Volleyball



Group Dance

Deliverables

VISIBILITY

multifaceted audience,
stage LED advertisements,
banners, shoutouts on
MainStage

BRANDING

logos on T-shirts,
certificates,
delegate cards

DIGITAL PUBLICITY

Reels, followers,
posts, digital
outreach

ON GROUND DELIVERABLES

VIP passes for sponsor
representatives

LOYALTY

special contracts, long term
association and partnership
opportunities, long term
contracts and mous with
partners and SIU

BRAND ENGAGEMENT

stalls, interactive
sessions, activities,
events, sample
distribution

CSR

organisation of CSR
events and activities like
• blood donation,
cleanliness drives, tree
plantation drive, women
hygiene, etc

Targeted **AUDIENCE**

- Students from various medical colleges spread across the country
- Various colleges from Mumbai, Sangli, Satara, Navi Mumbai, Kolhapur, Karad, Nagpur, Aurangabad and other nearby cities
- Engineering colleges like SIT, COEP, AIT, MIT, etc
- Liberal arts colleges like Flame, MIT, Fergusson College, Symbiosis
- Law colleges like Symbiosis Law School, MNLU, Bharati Vidyapeeth, MIT, DY Patil
- Physiotherapy colleges like Symbiosis, FC
- Symbiosis School of Sports Sciences
- Symbiosis Institute of Health Sciences
- Symbiosis College of Nursing
- Symbiosis Institute of Business Management

SPONSORSHIP TIERS

Deliverables	Title sponsor	Co-title sponsor	Powered sponsor	Silver sponsor	Bronze sponsor
Eligibility amount bracket	INR 3,00,000 to 5,00,000	INR 1,50,000 to 3,00,000	INR 1,00,000 to 1,50,000	INR 60,000 to 1,00,000	INR 35,000 to 60,000
Banners/posters/certificates	✓	✓	✓	✓	✓
Social Media Visibility	✓	✓	✓	✓	✓
Promotion in Event Brochure	✓	✓	✓	✓	✓
Sample Distribution	✓	✓	✓	✓	✗
Coverage in post fest media	✓	✓	✓	✓	✗
T-shirts and Merchandise	✓	✓	✓	✗	✗
Announcements during events	✓	✓	✓	✗	✗
Stalls at premium locations	✓	✓	✗	✗	✗
Conduction of tailored events	✓	✓	✗	✗	✗
Promotional video at Main Venue	5 mins	2 mins	1 min	✗	✗

WHY CHOOSE US ?

Massive Footfall: Exposure to over 8,000+ students and professionals across 4 days.

Diverse Audience: Participants from engineering, management, medicine, commerce, and performing arts, representing a truly inclusive and global community.

Media & Digital Outreach: Extensive promotion through social media, press coverage, and student networks ensuring amplified brand recall.

Customised Branding Opportunities: Tailored packages to align with your brand's goals—whether stage branding, stalls, event-specific sponsorship, or social media campaigns.

Engaging Interactions: Direct engagement with an enthusiastic youth audience through under 25 summit, artist and DJ nights, cultural, sports, and social events.

Long-Term Association: Opportunity to build goodwill and strengthen ties with one of India's leading educational institutions.

CULTURAL EVENTS



Fashion Show



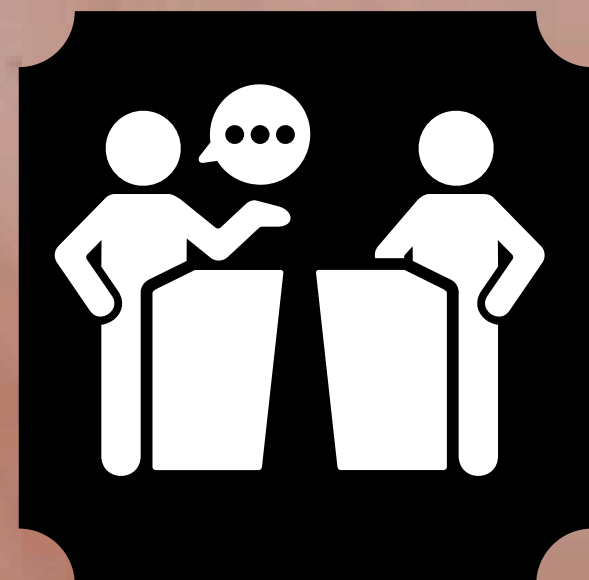
Battle of Bands



Nukkad Natak



Dance events



Debate



Photography



Poetry

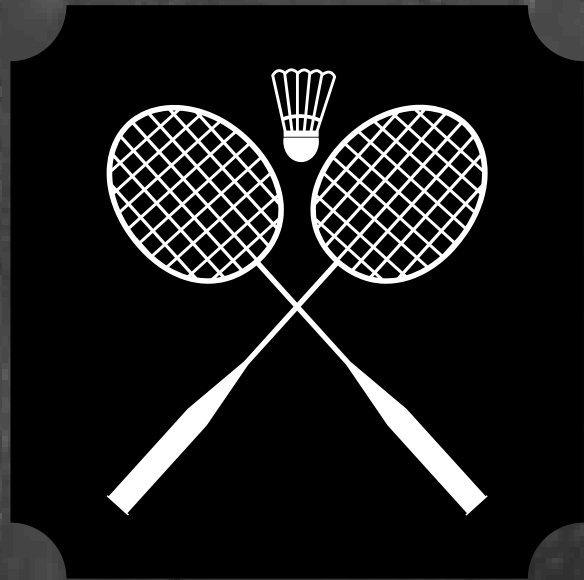


Singing events



Face Painting

SPORTS EVENTS



Badminton



Table Tennis



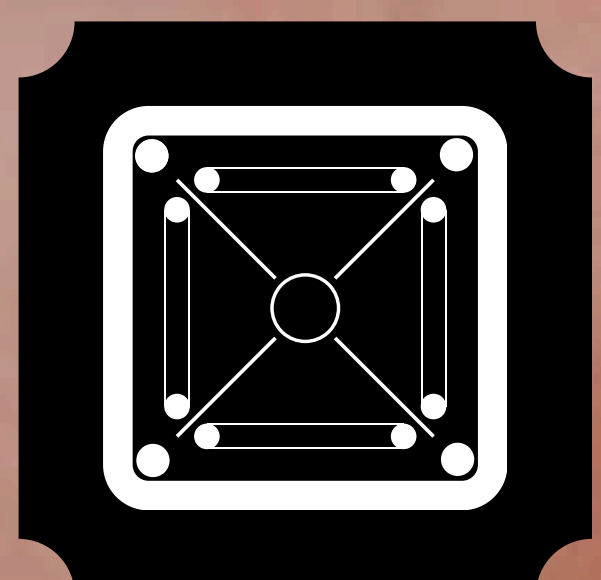
Basketball



Weight Lifting



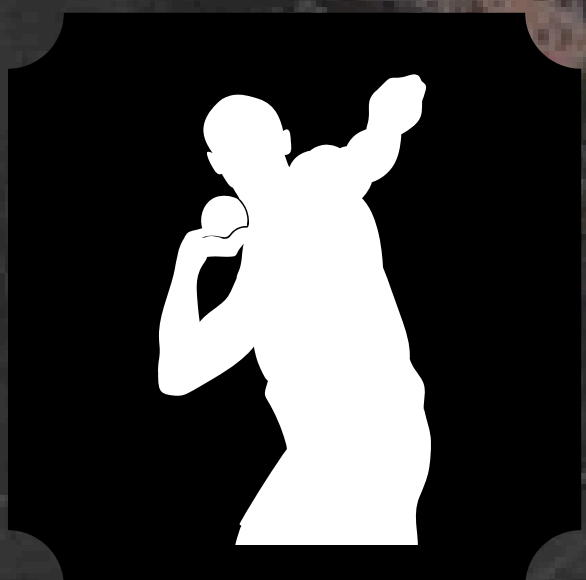
Volleyball



Carrom



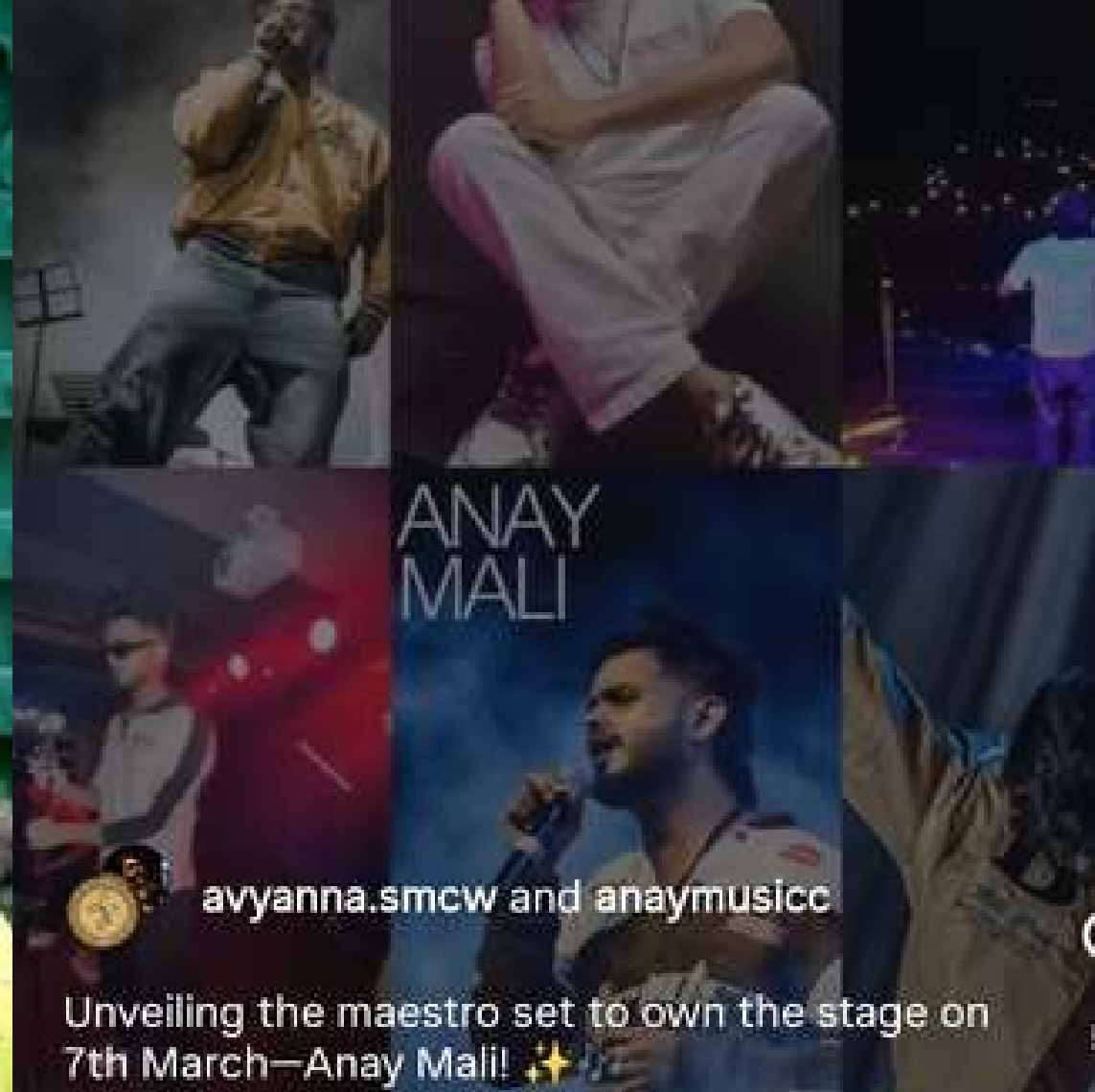
Marathon



Shot put

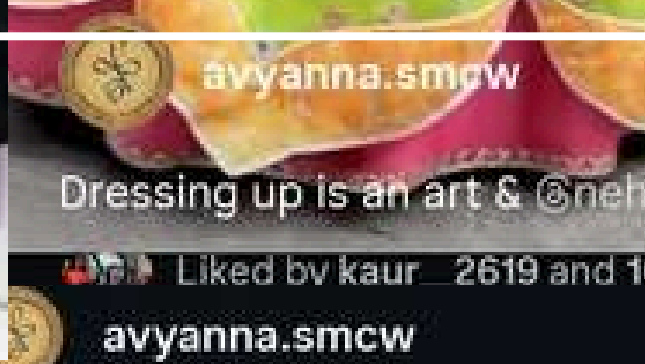
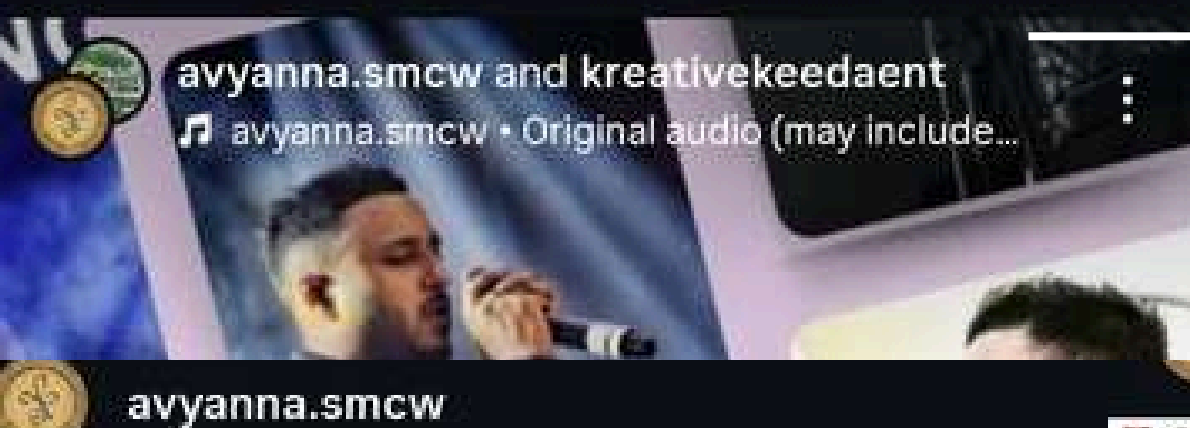


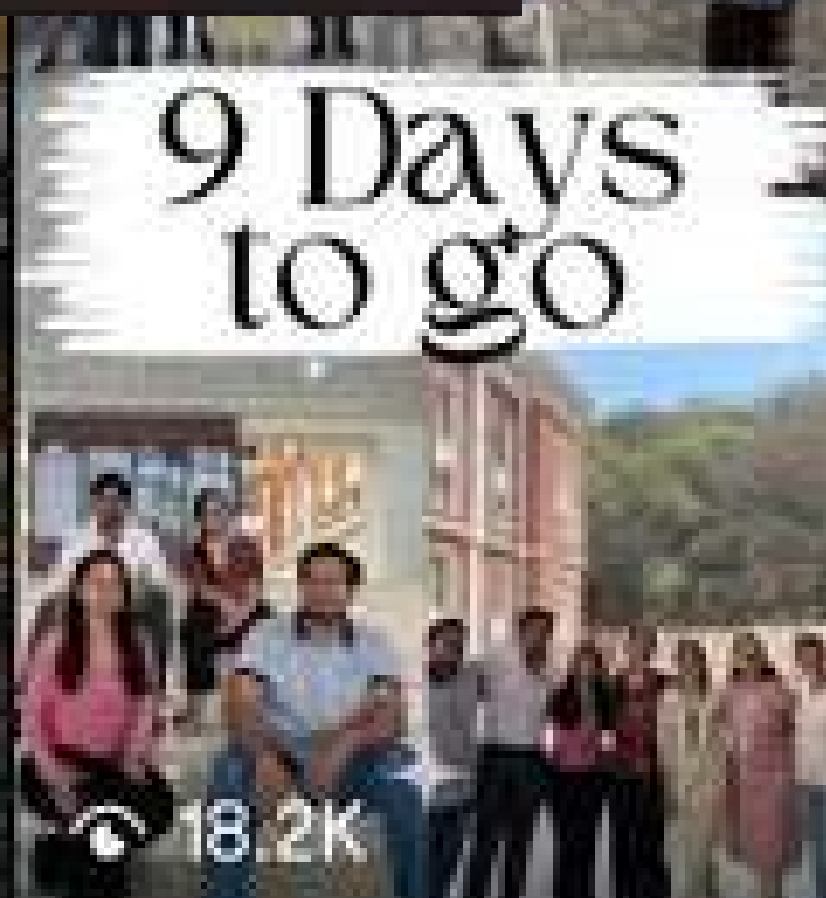
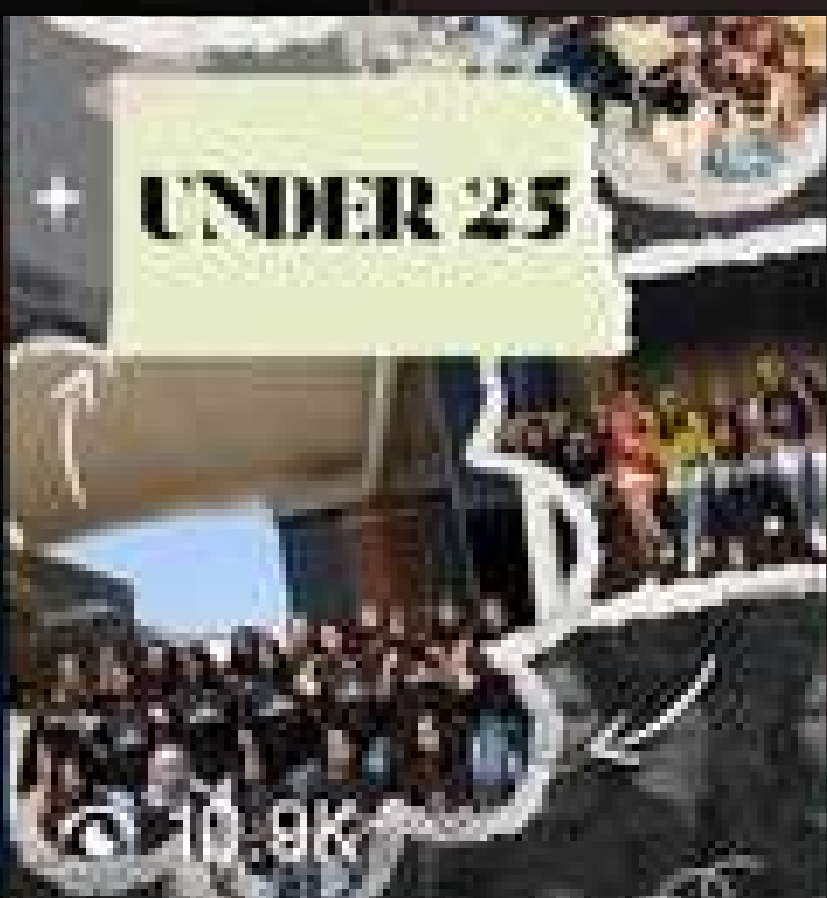
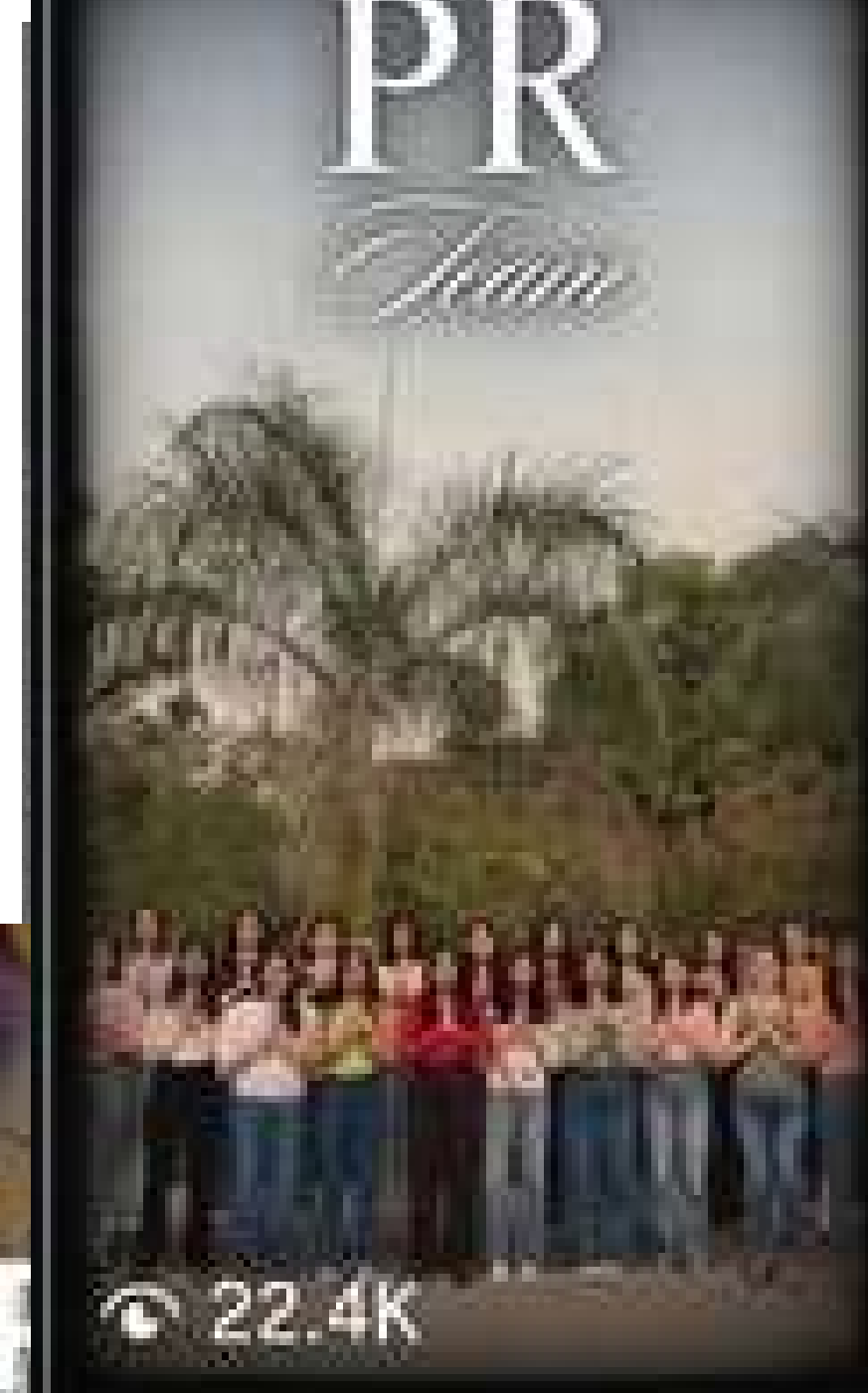
Chess



Testimonials

228 4 168
Liked by heyankahhh and others
avyanna.smcw "THE WAIT IS OVER!... more
1 March





PREVIOUS SPONSORS AND PARTNERS



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PREVIOUS SPONSORS AND PARTNERS

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